CLAIMS

What is claimed is:

1.   A computer-based method for distributing leads from a lead database, the method comprising the steps of:

receiving a lead request from a user;

providing a selected lead to a user in response to said lead request;

preventing said selected lead from being provided to another user;

receiving a processing request from the user for the selected lead;

processing the selected lead to identify a result of said lead;

automatically sending a first confirmation message to the user; and

automatically sending a second confirmation message to the lead;

wherein said first and second confirmation messages indicate said result.

2.   The method of claim 1, wherein said first and second confirmations are sent via a wide area network.

3.   The method of claim 2, wherein said wide area network is an Internet.

-23-

4   The method of claim 1, further comprising the step of:
automatically sending a confirmation message to an
administrator.

5.   The method of claim 4, wherein said first and second
confirmations are sent via a wide area network.

6.   The method of claim 5, wherein said wide area network
is an Internet.

7.   The method of claim 1 wherein said lead request
identifies one or more parameters the lead must have (location,
product).

8.   The method of claim 1, where each lead includes at
least one of contact information and product information.

F&W Ref. 4705